



ConnectSoft® InfoTech

Beyond the Success!

Ambedkar Chowk, Warora, Dist-Chandrapur(M.S)-442907

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MBA Project on “ MARKETING”

Sr. No	Name of Projects
1	A Study On Consumer Preference Towards The Hindu Newspaper
2	A Study On Commodity Market With Reference To Karvy
3	Research Methodology Impact Of Brand Image And Consumer Perception On Brand Loyalty
4	A Study On Gen-Y Consumer Preference Towards Private Labels And National Label Brands In Apparel Segment At Big Bazaar
5	A Study On How The Promotional Strategies Followed At Pantaloons Influence Consumer Buying Behaviour
6	A Study On The Impact Of Advertisement On Consumer Preferences Of Ayurvedic Cosmetics
7	Comparative Analysis Of Mutualfund Of Hdfc & Icici
8	Customer Feedback Towards Heritage Foods India Limited
9	Customer Relationship Management In Bank Sector
10	Customer Satisfaction On Hero Motors Towards Phoenix Motors Pvt Ltd
11	Investor Attitudes Towards Risk On Stock Market Sharekhan
12	Market Analysis Of Icici Prudential And Other Insurance Companies
13	A Study On Sales & Distribution Of Usv Pharma
14	A Survey On Prescription Trends On Selected Doctor With Special Reference To Usv Pharmacy
15	A Study On Formulation Of Marketing Strategies To Promote A Health Care Service At Maxcure Hospital
16	A Study On Level Of Awareness Of Specialty Service Offered At Maxcure Hospital
17	Brand Image On Hyundai Motors
18	A Study On Market Potential Of Anti-Diabetic Drugs At Usv Private Limited

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19	A Study On Market Analysis On Anti-Diabetic Drug At Usv Private Limited
20	A Study On Advertisement And Sales Promotion On New Product Developments At Pepsico
21	A Study On Distribution Management In Bread Industry With Reference To Modern Food Industries Pvt.Ltd
22	A Study On Advertising And Sales At Yamaha
23	A Study On Brand Image In Hindustan Coca Cola
24	A Study On Customer Relationship Management At Honda Motor
25	A Study On Impact Of Digital Marketing On Sales Growth Of Small And Medium Enterprises In India

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